

High-Level Ministerial Meeting on Enhancing Air Transport Connectivity and Growth in West Africa

SESSION 4: Strategies and sectoral synergies that are required for
air transport growth

Elcia Grandcourt, Director, Regional Department for Africa, UNWTO
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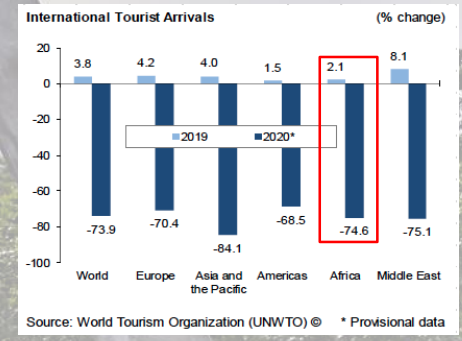
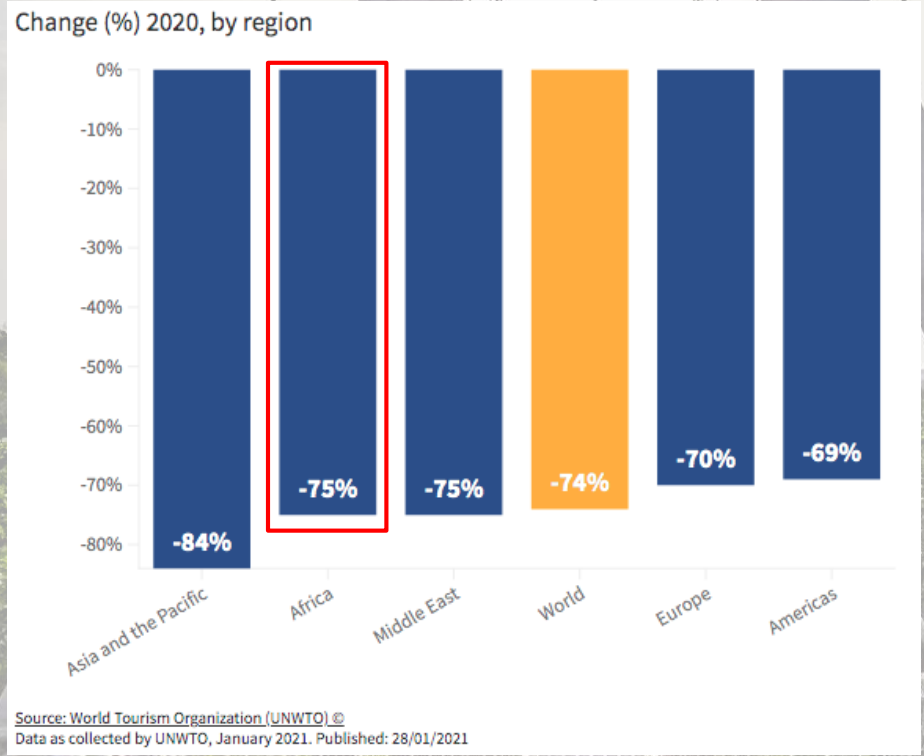
17 March 2021



International Tourist Arrivals in Africa

2020/2021

Source:
Barometer
(Vol. 19, Jan
2021)





UNWTO
World Tourism Organization

Importance of Tourism

The
AFRICAN
Scene
Pre-COVID
YEAR 2019



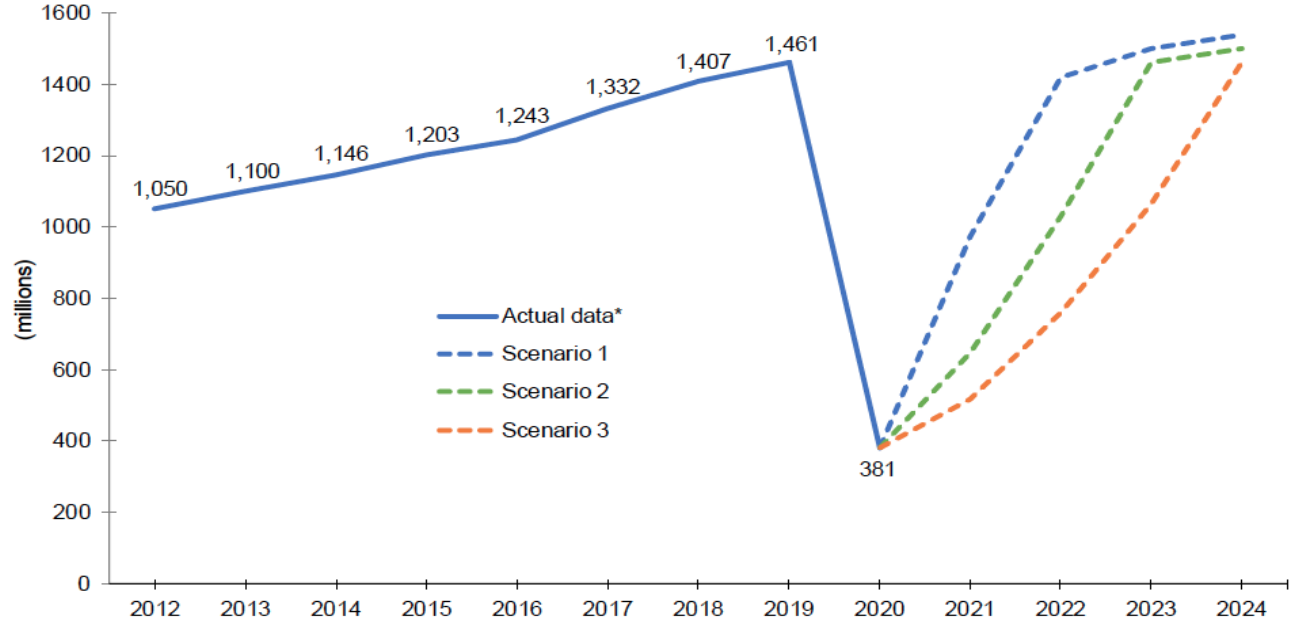
**39+ Billion USD
Int. Tourism
Receipts** 





International tourist arrivals: Scenarios for 2021- 2024 (millions)

International tourist arrivals: Scenarios for 2021-2024 (millions)



Source: World Tourism Organization (UNWTO)

(Data collected January 2021)

* Actual data for 2020 is preliminary and based on estimates for countries which have not yet reported results.

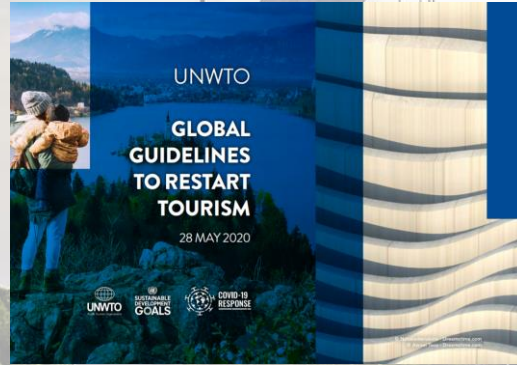
UNWTO GLOBAL TOURISM CRISIS COMMITTEE



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UNWTO's Response to #RestartTourism



UNWTO's Response to #RestartTourism



The image displays the 'UNWTO TOURISM RECOVERY TRACKER' interface. It features the UNWTO logo at the top. The main heading is 'UNWTO TOURISM RECOVERY TRACKER'. Below the heading, a paragraph explains: 'As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has developed the **first comprehensive tourism recovery tracker worldwide**, monitoring a number of relevant indicators throughout the recovery of tourism.' The interface includes four menu items, each with an icon and text: 'OVERVIEW' (globe icon), 'MONTHLY DATA BY REGIONS' (location pin icon), 'MONTHLY DATA BY TOP 10 DESTINATIONS' (ticket icon), and 'MONTHLY DATA BY TOP 10 SOURCE MARKETS' (line graph icon). The background is a blue geometric pattern.

UNWTO's Response to #RestartTourism



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A TOUR OF AFRICAN GASTRONOMY



WHITE PAPER ON SECURITY IN TOURISM



UNWTO
World Tourism Organization

With the collaboration of:
CRISO TECH
CRISIS INNOVATION

LANGUAGE: ENGLISH

Closed session
THE REGIONAL DEPARTMENT FOR AFRICA PRESENTS:
**UNWTO Virtual Training Workshop
on Crisis Management in the
Tourism Sector**

THURSDAY
24
SEPTEMBER
2020

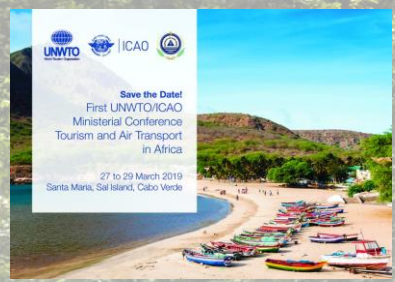
11:00
TO
18:00
GMT+2





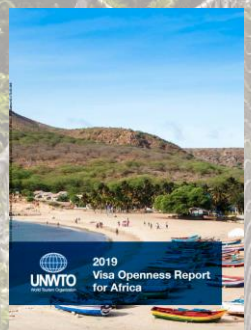
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UNWTO/ICAO Ministerial Conference on Air Transport and Tourism



Framework for a Plan of Action
for Air Transport and Tourism Development in Africa (2019-2021)

Activities and Actions Included in the Declaration	Reference to <i>Lomé Plan of Action</i>	Lead	Partners	Period
Good Governance and Harmonized Policies				
Promote cooperation and compatible decision-making among transport authorities, tourism authorities and other entities in charge of related portfolios, including finance, economic planning, energy, environment, and trade	<ul style="list-style-type: none"> Domesticate the AFCAP (Ref. Air Transport 2.3) Enhance joint activities with tourism industry (Ref. Air Transport 2.5) Ensure tourism harmonized policies (Ref. Tourism 1.2) Harmonize tourism and aviation policies (Ref. Tourism 1.3) 	African States and AUC	RECs, AFCAC, ICAO and UNWTO	2019-2021
Consolidate planning and development efforts for aviation, tourism and trade infrastructure, wherever possible, while harmonizing regulatory frameworks and balancing the benefits of these economic sectors	<ul style="list-style-type: none"> Domesticate the AFCAP (Ref. Air Transport 2.3) Enhance joint activities with tourism industry (Ref. Air Transport 2.5) Ensure tourism harmonized policies (Ref. Tourism 1.2) Harmonize tourism and aviation policies (Ref. Tourism 1.3) 	African States and AUC	RECs, AFCAC, ICAO and UNWTO	2019-2021
Air Connectivity and Destination Management				
Pursue a destination management strategy based on a "smart product mix", i.e. the establishment of a good integration between tourism and travel, aviation and other service and commodity sectors, to break a vicious circle of economic and logistical disadvantages and enhance structural transformation	<ul style="list-style-type: none"> Enhance joint activities with tourism industry (Ref. Air Transport 2.5) Ensure competitive tourism products (Ref. Tourism 2.1) 	African States	AUC, RECs, AFCAC, NPCA, AfDB and UNWTO	2019-2021
Institutionalize SAATM at the State level by developing necessary domestic legal and regulatory framework to fully implement it	<ul style="list-style-type: none"> Implement the main regulatory framework and institutional arrangements for managing SAATM (Ref. Air Transport 1.3) Establish SAATM (Ref. Air Transport 1.4) Domesticate the AFCAP (Ref. Air Transport 2.3) 	African States, AUC, AfDB and AFCAC	ICAO, AFRAA and IATA	2019-2021



Santa Maria, Sal Island, Ministerial Declaration on Air Transport and Tourism Development in Africa

We, the Ministers of Member States of the International Civil Aviation Organization (ICAO) and the World Tourism Organization (UNWTO), Representatives of the African Union Commission (AUC), the Representatives of international and regional organizations, as well as the private sector entities, attending the first ICAO/UNWTO Ministerial Conference on Tourism and Air Transport in Africa, held from 27 to 29 March 2019 in Santa Maria, Sal Island, Cabo Verde, gathered to a) advance innovative, sustainable solutions to foster the development of air connectivity and seamless travel in the African continent; b) enhance common understanding and responses to the business imperatives through strengthening dialogue between the two sectors; c) raise political willingness to the highest level to mainstream the priorities of the two sectors in the national, regional and global development agendas; and d) seek to address critical issues related to bridging air transport and tourism policies, including the current regulatory framework, taxation, cost of travel and the way forward in facilitating travel, in order to contribute to the development of tourism in the African continent in line with:

- the *African Union (AU) Agenda 2063*, and especially its goal to drive inclusive growth, sustainable development, and the accelerated integration of African economies; and
- the United Nations (UN)'s *2030 Agenda for Sustainable Development*, and especially its Sustainable Development Goals (SDGs) 8 – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all and 9 – Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation; and
- the *AU–UN Framework for the Implementation of Agenda 2063 and the 2030 Agenda for Sustainable Development*, adopted on 27 January 2018 at the 30th AU Summit in Addis Ababa, Ethiopia, having a harmonized and integrated approach to the implementation of the two Agendas in order to minimize duplication, optimize resource use and mobilize the support of domestic and external stakeholders and development partners;

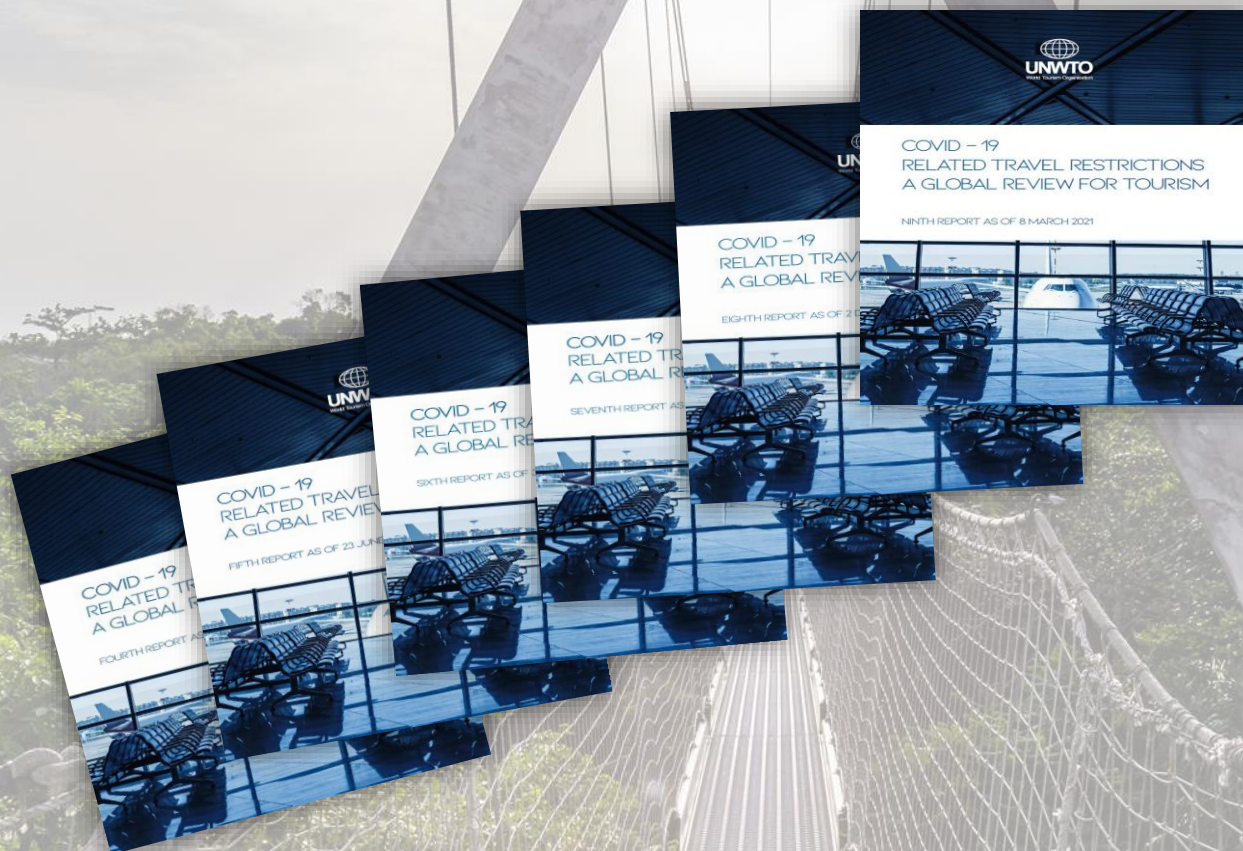
Recalling:

- the *ICAO/UNWTO Joint Statement Aviation and Tourism: Hand in Hand for Sustainability* adopted in Montréal, Canada on 18 March 2013; and
- the *Medellin Statement on Tourism and Air Transport for Development* adopted at the Joint UNWTO/ICAO High-Level Forum on Tourism and Air Transport for Development, held concurrently with the Twenty-first session of the UNWTO General Assembly in Medellín, Colombia on 14 September 2015;

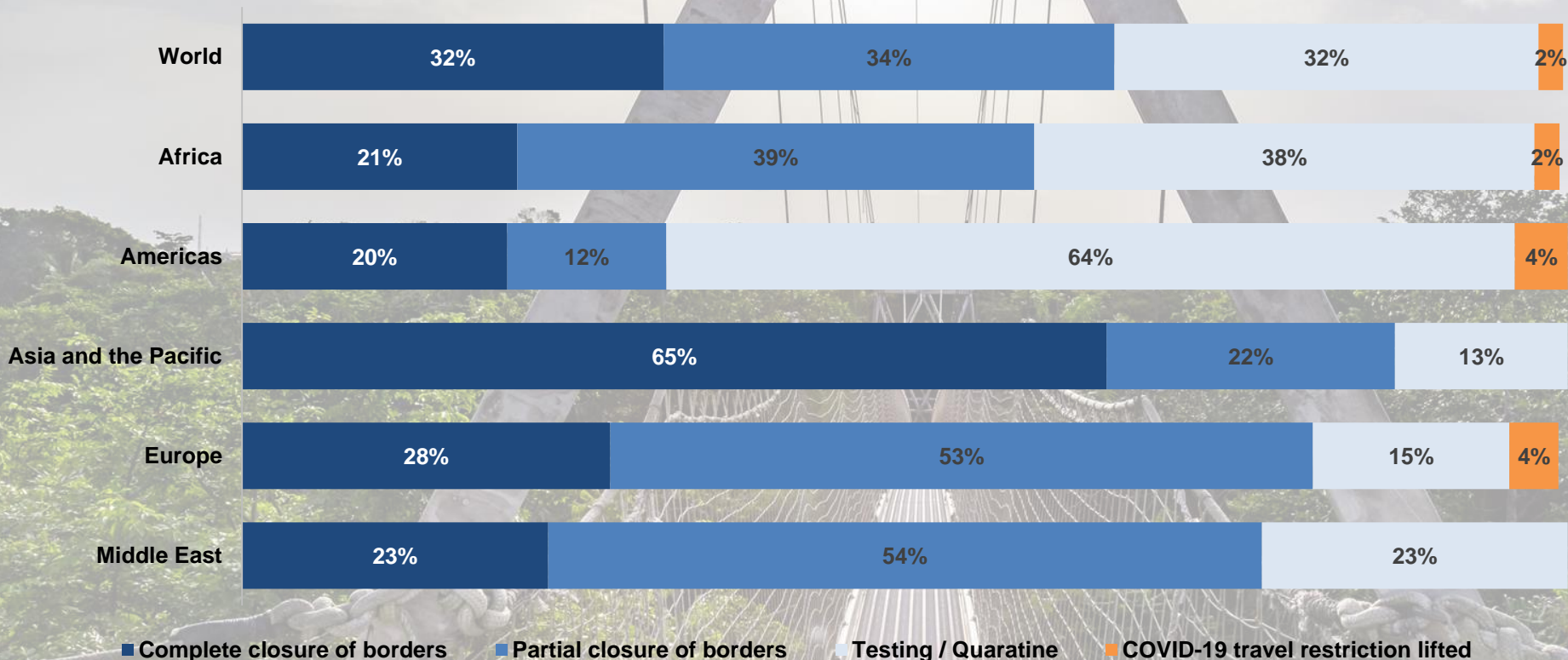
Recognizing the AU framework related to air transport and tourism, including:

- the *Decision relating to the Implementation of the Yamoussoukro Declaration concerning the Liberalization of Access to Air Transport Markets in Africa* endorsed at the Thirty-Sixth Ordinary Session of the Assembly of Heads of State and Government, in Lomé, Togo on 12 July 2000;
- the *African Civil Aviation Policy (AFCAP)* adopted at the Second Session of the AU Conference of Ministers Responsible for Transport, in Luanda, Angola on

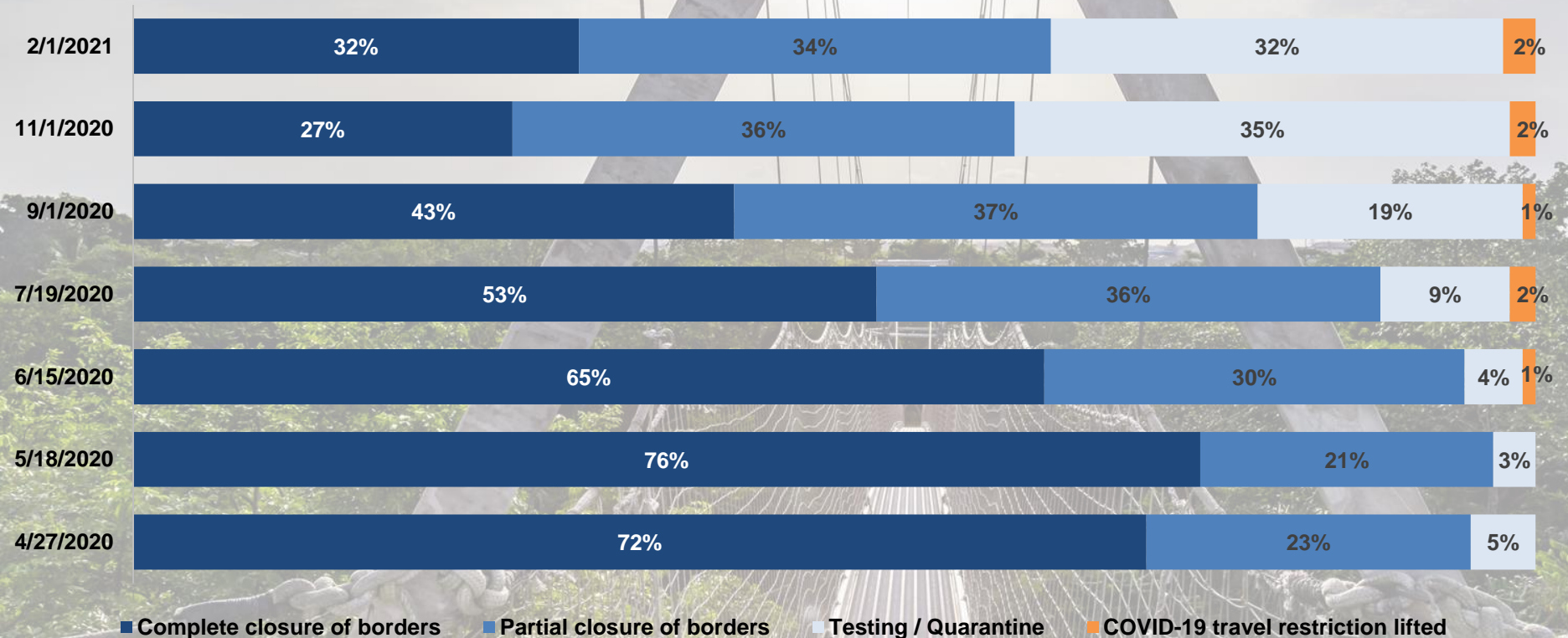
COVID-19 Related Travel Restrictions – A Global Review for Tourism



Regional breakdown of travel restrictions as of 1 February 2021



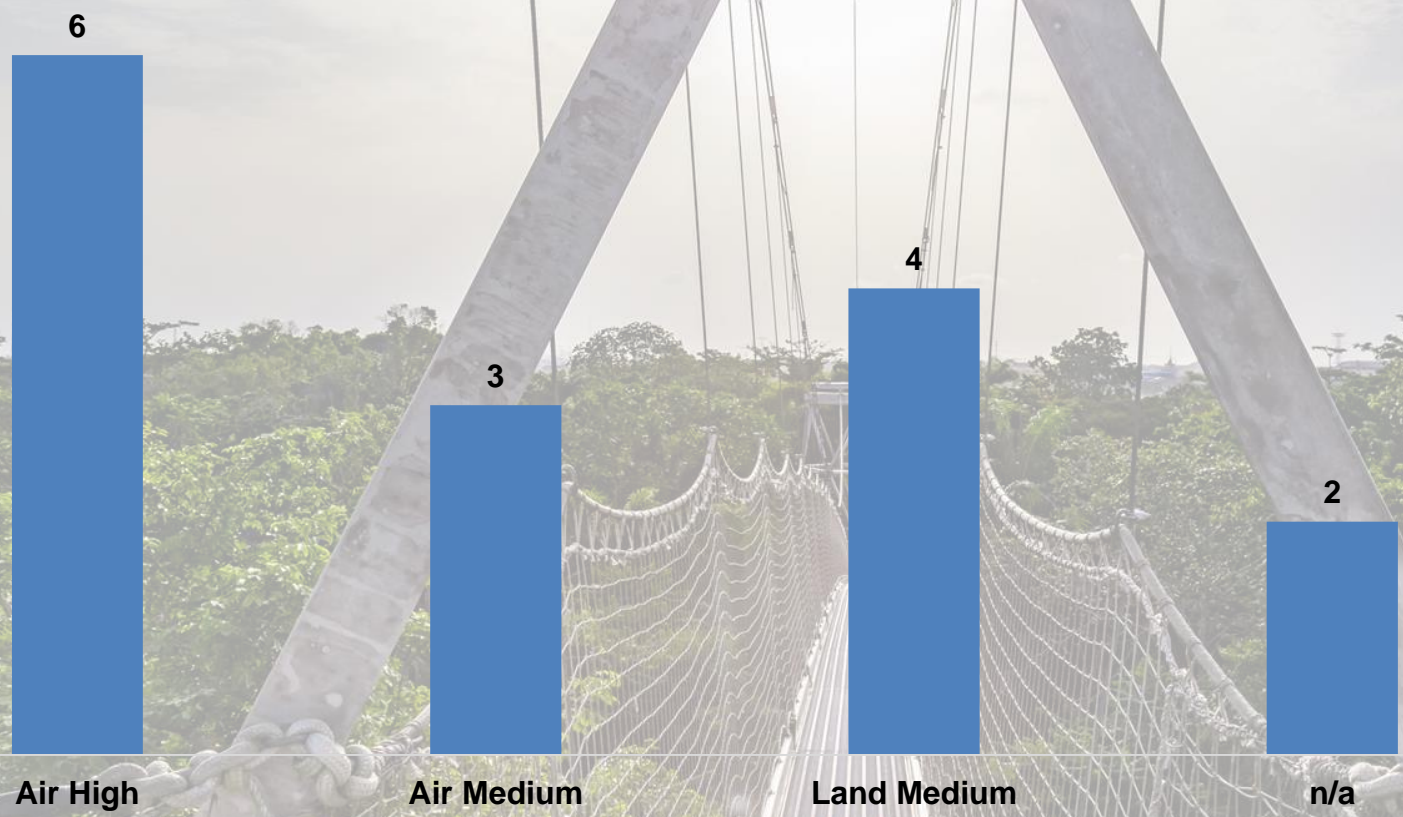
Evolution of Global COVID-19 related travel restrictions, April 2020 - February 2021



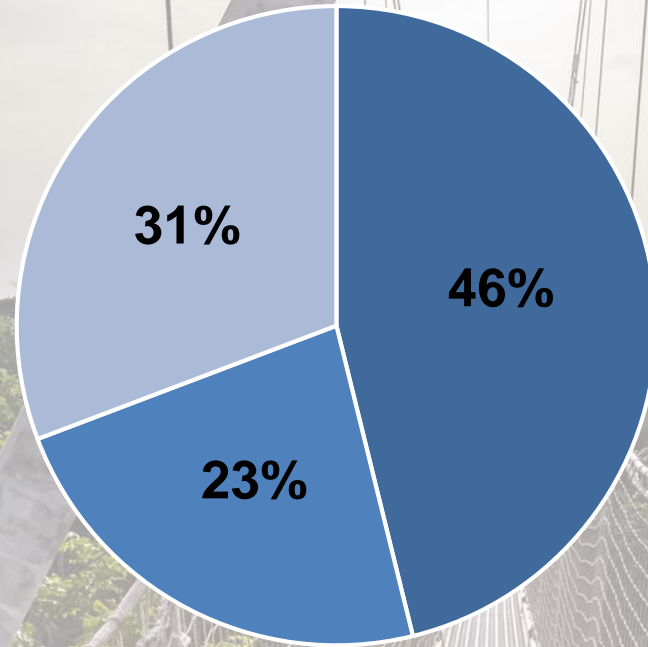
West Africa Countries	Mode of transport	Complete closure of borders	Partial closure of borders	Testing / Quarantine
Benin	Land Med	√		
Burkina Faso	Air High	√		
Cabo Verde	Air High			√
Cote D'Ivoire	Land Med		√	
The Gambia	Land Med			√
Ghana	n/a		√	
Guinea (Republic of)	Air Med		√	
Guinea-Bissau	Air High			√
Liberia	n/a		√	
Mali	Air High			√
Niger	Air High		√	
Nigeria	Land Med			√
Senegal	Air Med		√	
Sierra Leone	Air High		√	
Togo	Air Med		√	
Total		2	8	5
in %		13.3%	53.3%	33.3%



Mode of transport in West Africa

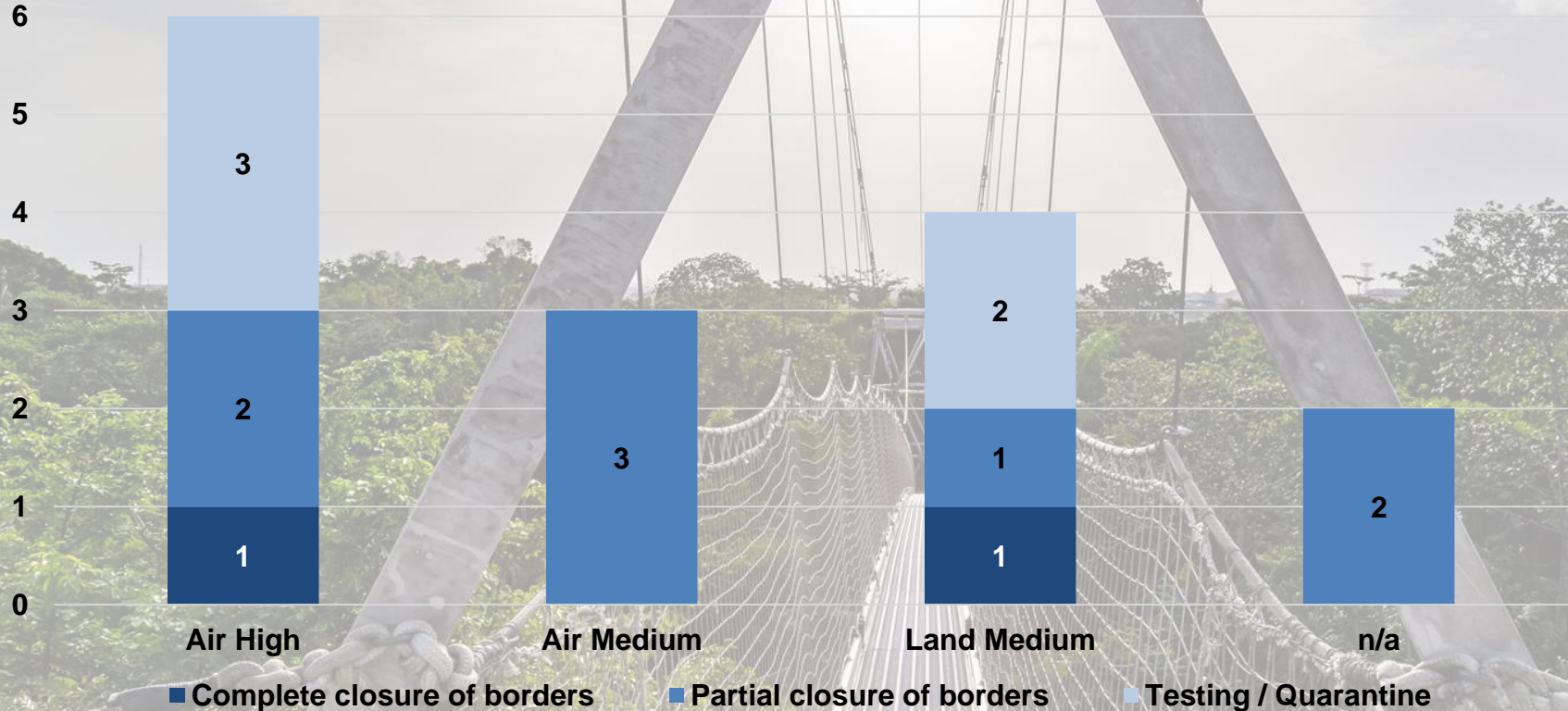


Mode of transport in West Africa, in %



■ Air High ■ Air Medium ■ Land Medium

Distribution of travel restrictions in West Africa, per mode of transport



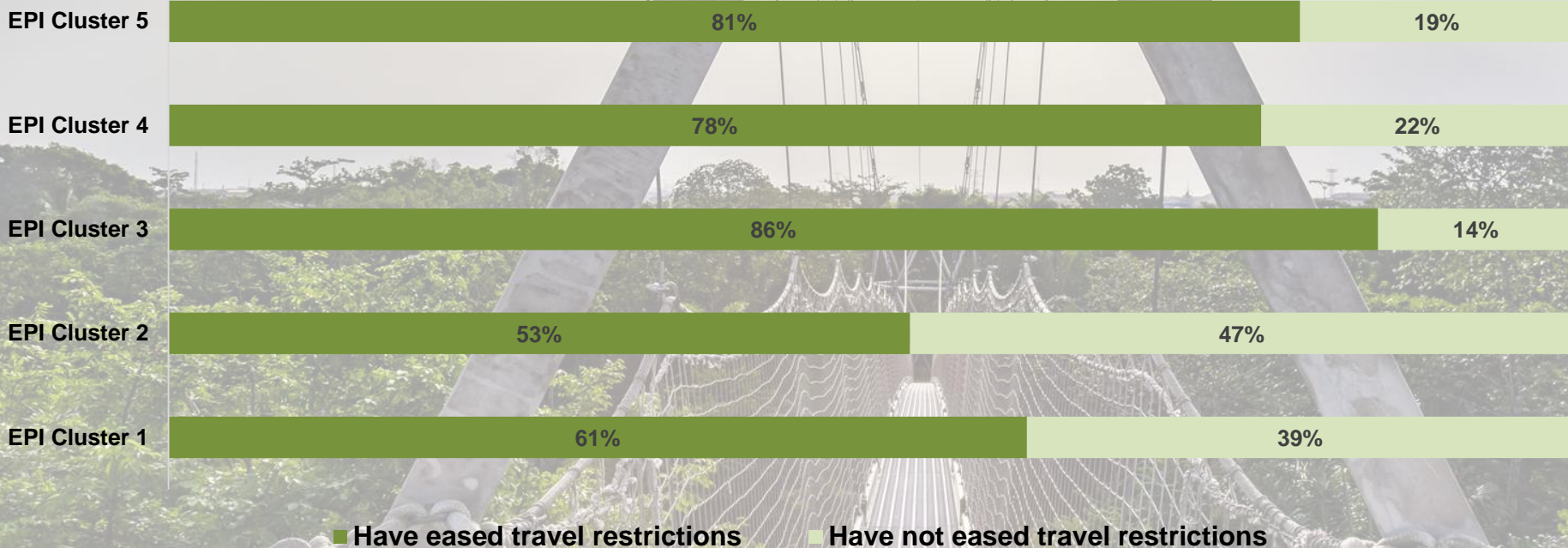
Volume of top 10 source markets advising their citizens to avoid any non-essential travel abroad

44%

56%

- Top 10 source markets advising their citizens to avoid any non-essential travel abroad
- Other destinations

Destinations that have eased travel restrictions per Environmental Performance Index





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THANK YOU
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