

# **Strategies and Sectoral Synergies Required for Air Transport Growth**

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## African Connectivity Picture 2019 vs 2020

Air connectivity gaps even before COVID 19

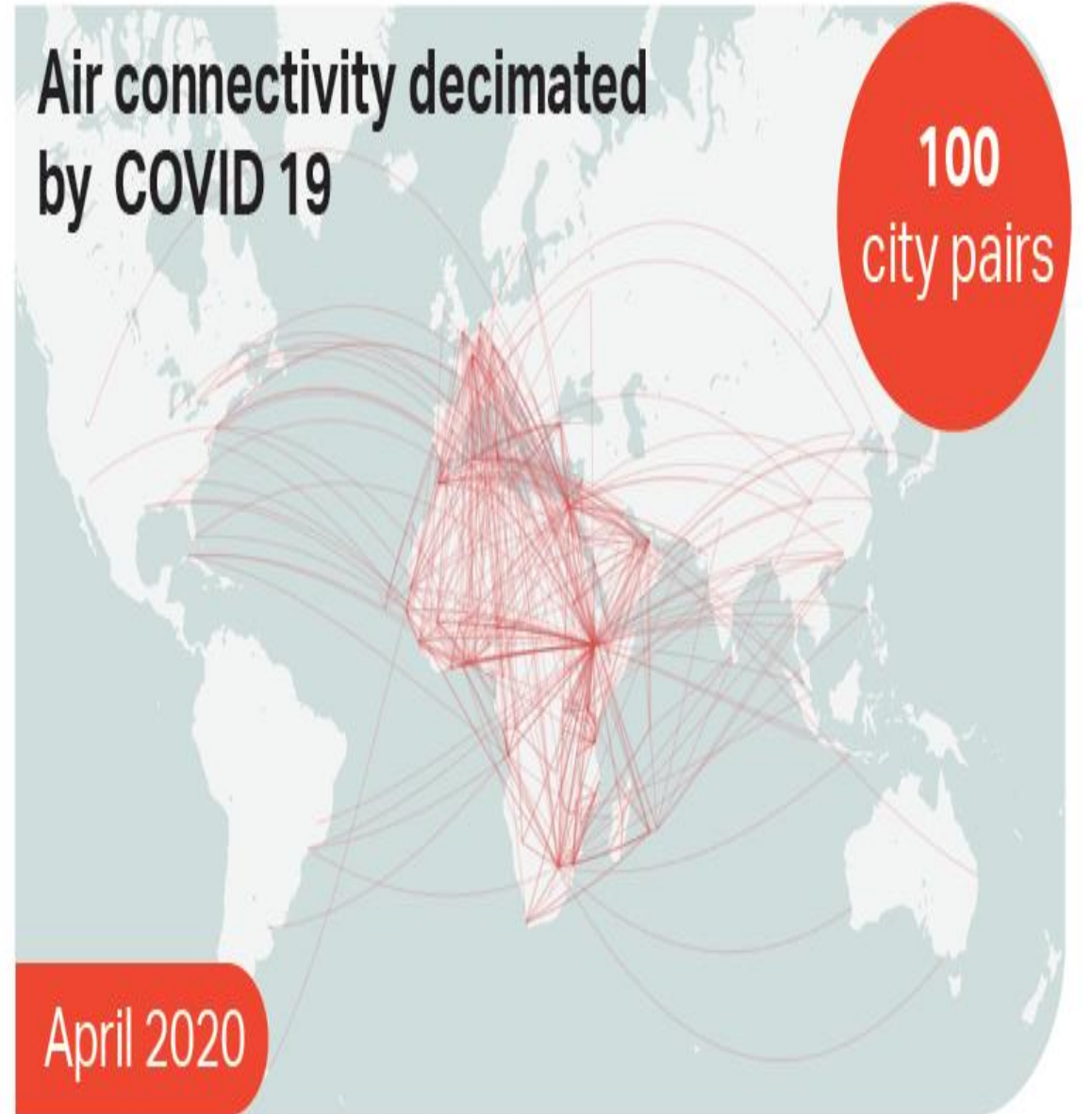
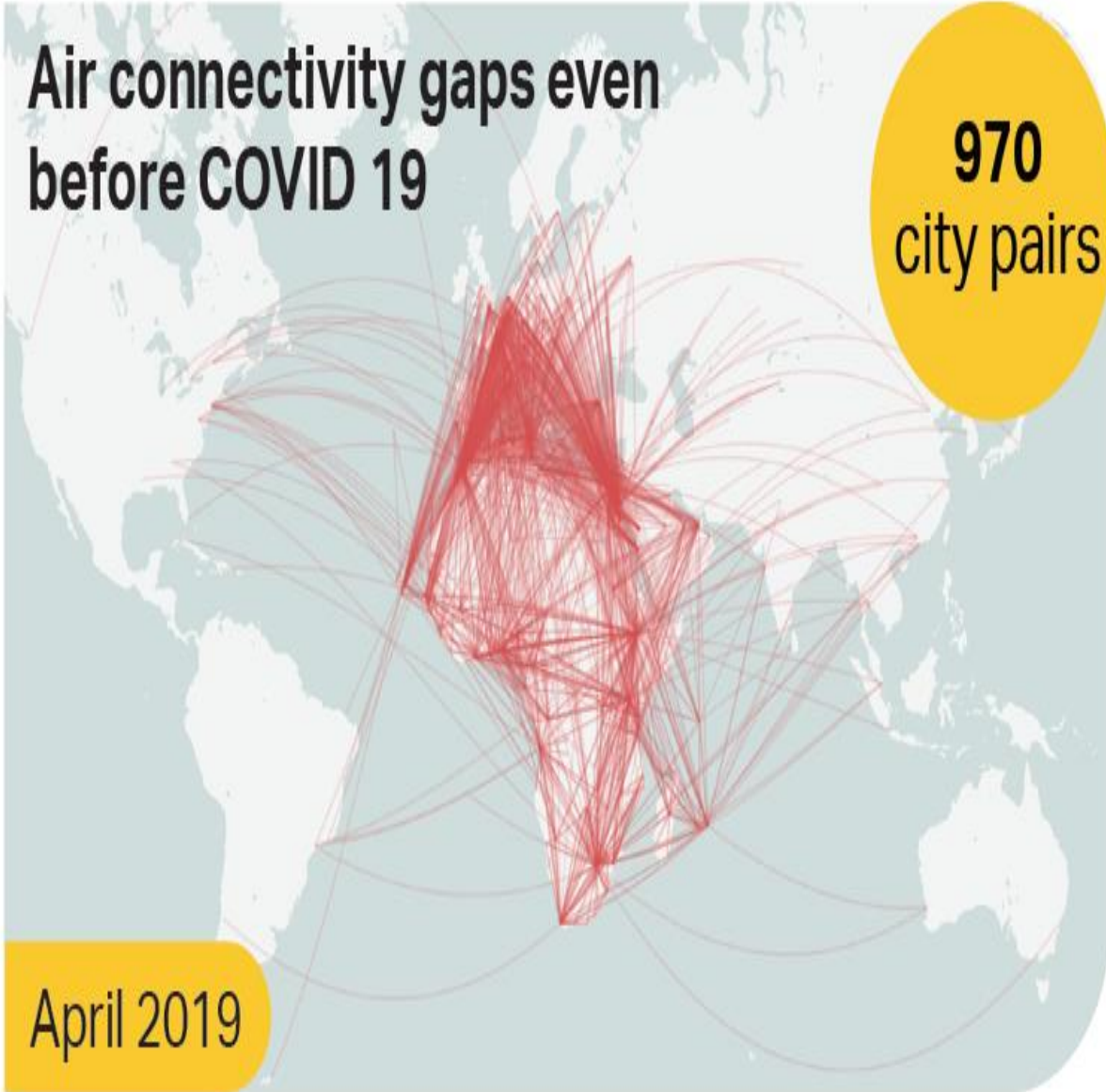
970  
city pairs

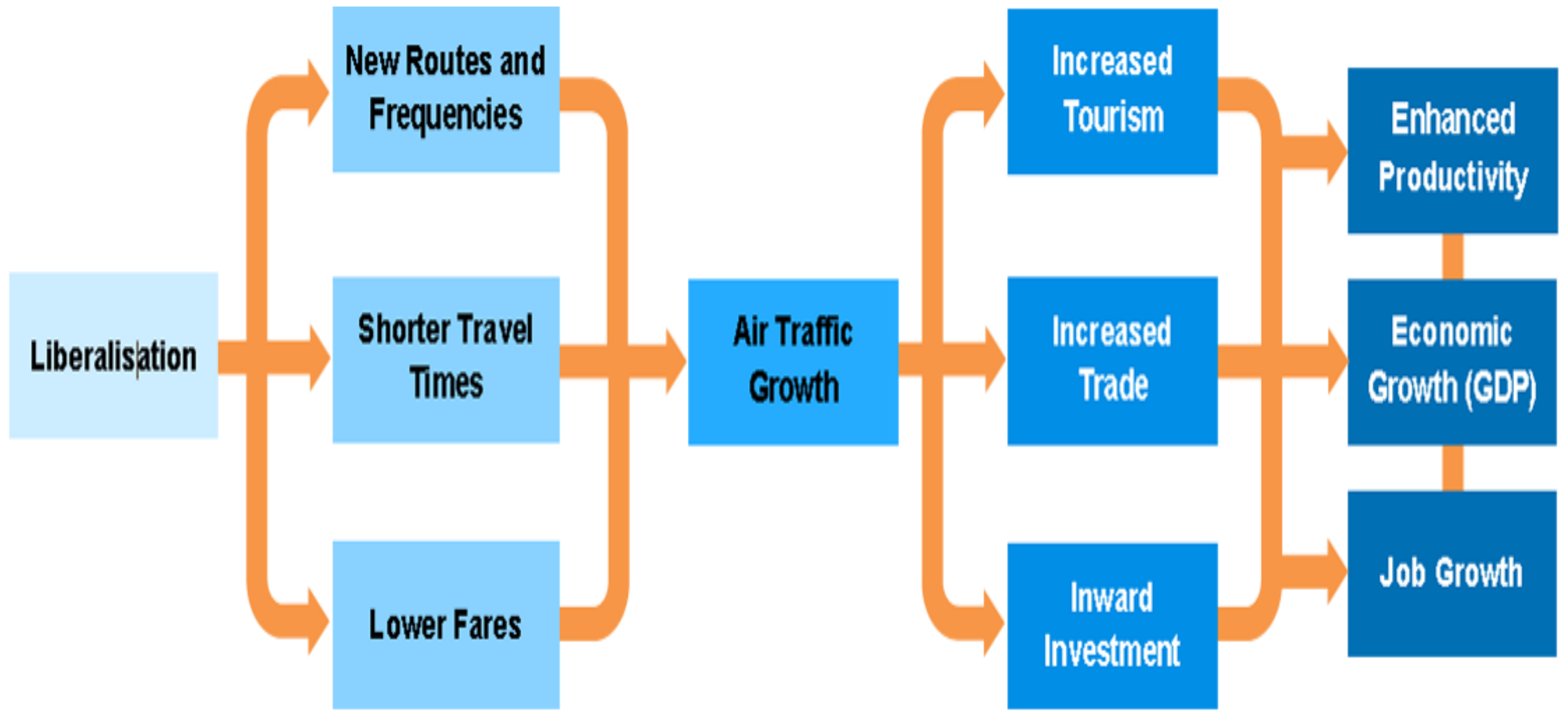
April 2019

Air connectivity decimated by COVID 19

100  
city pairs

April 2020





# Strategies for Restarting Aviation

## Short Term

- Industry Financial Relief
- Testing/other risk mitigation measures to reduce travel restrictions
- Government partnership with industry on health protocols

## Medium Term

- Digitalization - Travel Pass for verification and facilitation of
- Traveler health protocols
- Vaccine Distribution and Roll out

## Longer Term

- SAATM, AfCFTA, FPM (AU Agenda 2063) – **IMPLEMENTATION!**
- Favourable Regulatory and Operational environment

## Enablers:

- Safety & Security
- Connectivity
- Infrastructure development (ground and air)
- Taxation & Charges
- Airline Cooperation/Efficiencies
- Human Capacity Development
- Multi-sector Cooperation

# A Joined-up thinking approach is essential...

<p><b>MINISTRY OF TRANSPORT</b></p> <ul style="list-style-type: none"> <li>•Regulatory policy and liberalization</li> <li>•Drive bilateral ASA negotiation/re-negotiation</li> <li>•Leadership on integrated transportation strategy</li> </ul>	<p><b>TOURISM BOARD</b></p> <ul style="list-style-type: none"> <li>•Define a role promoting, supporting, and monitoring the implementation of the air growth strategy and the air service development strategy</li> <li>•Support Air Service Development activities</li> </ul>	<p><b>MINISTRY OF FINANCE</b></p> <ul style="list-style-type: none"> <li>•Address the proliferation of taxes, charges or fees that hinder air traffic growth and impede aviation’s sustainable development</li> <li>•Allocation of resources to support aviation finance requirements (e.g. Infrastructure development) and other key industry activities.</li> </ul>
<p><b>CIVIL AVIATION AUTHORITY</b></p> <ul style="list-style-type: none"> <li>•Address process and certification delays</li> <li>•Address international safety requirements</li> <li>•Support aviation training</li> </ul>	<p><b>AIRPORTS AUTHORITY</b></p> <ul style="list-style-type: none"> <li>•Air service development</li> <li>•Industry support</li> <li>•Infrastructure development</li> <li>•Support renewal of the integrated transportation strategy</li> </ul>	<p><b>MINISTRY OF NATIONAL PLANNING</b></p> <ul style="list-style-type: none"> <li>•Sufficient budgetary allocations for aviation industry activities.</li> <li>•Work with the Transport Ministry on the coordination of non-traditional aviation stakeholders to support</li> </ul>
<p><b>DOMESTIC AND INTERNATIONAL CARRIERS</b></p> <ul style="list-style-type: none"> <li>•Plan for progressive implementation of the SAATM</li> <li>•Work with Tourism Board on tourism development</li> <li>•Contribute and commit to industry working groups</li> <li>•Proactive in seeking solutions to impediments to growth</li> </ul>		<p>Strategic Alignment with several key sectors, including:</p> <ul style="list-style-type: none"> <li>•Agriculture</li> <li>•Manufacturing</li> <li>•Sports, etc</li> </ul>

# Linking Travel & Tourism

Framework for travel & tourism success

Flight safety,  
Security

Liberalized  
regulatory  
environment

Infrastructure

Roads, hotels  
and airports

Destination Marketing – “**what’s on offer...**”?

